

Survey can also be accessed online at: <https://www.nysbga.org/berry-growers/>

New York Berry Growers Survey

This survey is a collaborative effort of the New York State Berry Growers Association and Cornell Cooperative Extension to better understand the current status and future growth potential of New York's berry industry, as well as identifying the best approaches to support and develop resources to help berry growers. Your responses will provide the Berry Growers Association with critical information needed to get more funding from the state for research and extension efforts.

1. Please select the amount of each type of berry that you grow:

	Less than ¼ acre	¼ - ½ acre	½ - 1 acre	1-2 acres	2-5 acres	5-10 acres	10-50 acres or more
Strawberries							
Blueberries							
Raspberries							
Blackberries							
Black-raspberries							
Currants							
Gooseberries							
Cranberries							
Haskaps							
Other							

2. Please select your most important/profitable markets for your berries (select all that apply):

<input type="checkbox"/>	Wholesale marketer	<input type="checkbox"/>	Retail market or stand on your own farm
<input type="checkbox"/>	Produce auction	<input type="checkbox"/>	Processor
<input type="checkbox"/>	Store-door delivery	<input type="checkbox"/>	Pick-your-own
<input type="checkbox"/>	Other	<input type="checkbox"/>	Farmers market or other direct retail outlet

3. What do you feel are the top 3 barriers to increasing the profitability of your berries? (Profitability being a function of yield, inputs and pricing.)

<input type="checkbox"/>	Soil limitations (disease, compaction, poor drainage, soil insects)	<input type="checkbox"/>	Spotted Wing Drosophila (SWD) management
<input type="checkbox"/>	Pest management in general	<input type="checkbox"/>	Weed management
<input type="checkbox"/>	Cultural management practices (site preparation, trellising, pruning, frost protection, overwintering, etc.)	<input type="checkbox"/>	Understanding requirements of different cropping systems
<input type="checkbox"/>	Nutrient management	<input type="checkbox"/>	Nutrient management specific to tunnel production
<input type="checkbox"/>	Availability of labor	<input type="checkbox"/>	Access to markets
<input type="checkbox"/>	Weather, short seasons	<input type="checkbox"/>	Post-harvest handling
<input type="checkbox"/>	Cultivar selection	<input type="checkbox"/>	Site limitations (space, slope, water availability, etc.)

Other, please specify: _____

*Completed surveys should be sent to: CCE Erie County, attn. Esther Kibbe,
21 S. Grove St. East Aurora NY 14052*

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4. What types of Extension-based support would fit your needs best? Please choose your top 3:

	Periodic farm visits		Winter workshops and classes
	Troubleshooting advice upon request (phone, text, email, possible visit)		Information delivered through regular communication (electronic newsletter or e-alerts)
	Periodic webinars on special topics		Up-to-date comprehensive website
	In-season field workshops		In-depth targeted workshops

Other, please specify: _____

5. What types of applied research would be of most interest and help to your berry farm operation? Please choose your top 3:

	Disease management		Soil health related topics
	Weed management		Post harvest practices
	Insect management		Crop nutrient management
	Cropping system advances/season extension		Nutrient management specific to tunnel production
	Variety trials		Other, please specify:

6. What topics would be of most interest to you at Winter Meetings? Select all that apply:

	Intensive Blueberry Workshop		Intensive Bramble Workshop
	Intensive Strawberry Workshop		Pest management
	Minor Berries Workshop		Wholesale readiness
	Employee Management		Finding Labor
	Post-harvest management, packaging, and transportation		Relating to consumers- how to do a better job selling to customers
	Breaking into new markets – how and what?		Understanding pricing – grow less and make more money
	Protected culture/CEA/benchtrop production		Other, please specify:

7. Do you have any other questions or comments for the Berry Growers Association or Cooperative Extension?

Please share your contact information so that we can update our records:

Name: _____

Company: _____

Website: _____

Address: _____

Phone number: _____

Email address: _____

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