What is HARVEST NEW YORK?

Harvest NY’s goal is to expand and enhance Extension’s regional agriculture programs to spur agriculture economic development in New York State.

**Dairy Processing and Food Safety**
Focuses on dairy and food processing, with emphasis on dairy processing manufacturers making artisan cheeses, ice cream, yogurt, and other value-added dairy products.

**Local Food Distribution and Marketing**
Increases investment and jobs in agricultural and food systems to enhance the viability of farms through expansion, value-added production, diversification, and distribution of locally produced fruits and vegetables.

**Dairy Modernization and Profitability**
Focuses on capitalizing on the emerging opportunities for economic growth and sustainability that can be attained by increasing milk production.

Harvest NY maximizes connections to the research and resources of Cornell University and Cooperative Extension.

Harvest NY is funded by New York State.

IMPACTS in WESTERN NY

- Trained over 800 dairy manufacturing plant personnel in 19 different workshops on food safety, basic dairy science and product manufacturing in collaboration with Cornell Dairy Foods Extension
- Worked with two WNY community colleges on implementing new Food Processing Technology Certificate and Degree Programs
- Education and marketing support of produce auctions led to increased auction sales of $89,050 at one site, a 28% growth in one year
- Through the federal Supplemental Nutrition Assistance Program (SNAP), increased food assistance dollars at participating WNY farmers markets by 415%
- In the business development phase for a food hub in WNY, following the completion of a feasibility study
- Spearheading a farm-to-school project with Buffalo Public Schools to bring fresh, local food to over 34,000 students in 50+ schools
- Collaborated with the National GAPs Program and Produce Safety Alliance at Cornell University, Cornell Cooperative Extension regional ag teams, and NYS Ag & Markets to provide food safety trainings to 350 farms in NYS since 2012

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Learn more about Harvest NY at HARVESTNY.CCE.CORNELL.EDU

Growing the Agriculture and Food Economy of Western New York

Cornell Cooperative Extension puts knowledge to work in pursuit of economic vitality, ecological sustainability and social well-being. Cornell Cooperative Extension brings local experience and research-based solutions together, helping New York State families and communities thrive in the rapidly changing world.

For more information about Cornell Cooperative Extension, visit WWW.CCE.CORNELL.EDU facebook.com/CornellCooperativeExtension www.twitter.com/cecornell

Diversity and Inclusion are a part of Cornell University’s heritage. We are a recognized employer and educator valuing AA/EEO, Protected Veterans, and Individuals with Disabilities.
Elizabeth Newbold  
Local Food Distribution & Marketing Specialist

In cooperation with the Produce Safety Alliance, Cornell National GAPs Program, Cornell Cooperative Extension regional agriculture teams, and county Extension offices, Elizabeth works to provide programming on farm food safety and Good Agricultural Practices (GAPs). Additionally, Elizabeth works with Western NY produce auctions to understand their impact on their local economies.

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Judson Reid  
Extension Vegetable Specialist, Team Leader

Judson is specialized in season extension techniques to increase the availability of New York grown produce. He manages a series of research and education projects throughout the State for greenhouse, high tunnel and field production of fresh market vegetables. An extensive network of private farm cooperators help Judson examine new production technologies such as grafting, biological insect control, multi-story cropping as well as variety evaluations. His relationships with many types of farm operations enables Harvest NY to respond rapidly to emerging market demands. Judson is also the lead contact for educational programming at NY produce auctions.

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Tim Terry  
Dairy Farm Strategic Planning Specialist

Cooperating with statewide PRO-DAIRY specialists, regional and local Cornell Cooperative Extension educators and agribusiness professionals Tim works one-on-one with dairies large and small to enhance farm-level growth. This includes directing them to the Dairy Acceleration Program and/or Dairy Profit Teams, as appropriate. He also provides strategic planning in the areas of farmstead layout and facilities planning and updating.

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Cheryl Thayer  
Local Food Distribution & Marketing Specialist

Cheryl partners with economic development organizations, government entities, Cornell extension faculty, and agricultural producers to develop programs designed to strengthen the regional food system, both in direct-to-consumer and wholesale markets. This is accomplished by analyzing the economic feasibility and marketability of NYS grown agricultural products and designing programs and projects that mitigate systemic barriers to profit maximization and market growth.

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Tristan Zuber  
Dairy Food Processing & Safety Specialist

Tristan works closely with the Cornell Dairy Foods Extension Program to support Western NY dairy food manufacturers. This includes supporting new, existing and expanding dairy manufacturers on quality, food safety and operational assistance as well as workforce development. She has worked on refining and bridging the Cornell Dairy Foods Certificate Program for greater accessibility to manufacturers. Additionally, Tristan collaborates with Economic Development Agencies to attract new food and dairy manufacturing businesses to Western NY through the launch of the NY Loves Food Tech Initiative.

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HARVEST NEW YORK AGRICULTURE SPECIALISTS

The Harvest NY agriculture specialists of Western NY work with local and regional Extension staff and grower groups to bring new information and resources to agricultural areas showing growth potential. Harvest NY agriculture specialists work in close consultation with Cornell faculty members to enhance Extension’s regional agriculture programs, specifically to spur agriculture economic development in New York State.

Finger Lakes Grape Program  
flgp.cce.cornell.edu

Lake Erie Regional Grape Program  
lergp.cce.cornell.edu

Lake Ontario Fruit Program  
lof.cce.cornell.edu

Cornell Vegetable Program  
cvp.cce.cornell.edu

NWNY Dairy, Livestock and Field Crops Team  
nwnyteam.cce.cornell.edu

HARVEST NEW YORK!